

TÜRKİYE'S Manufacturer Power MUSIAD

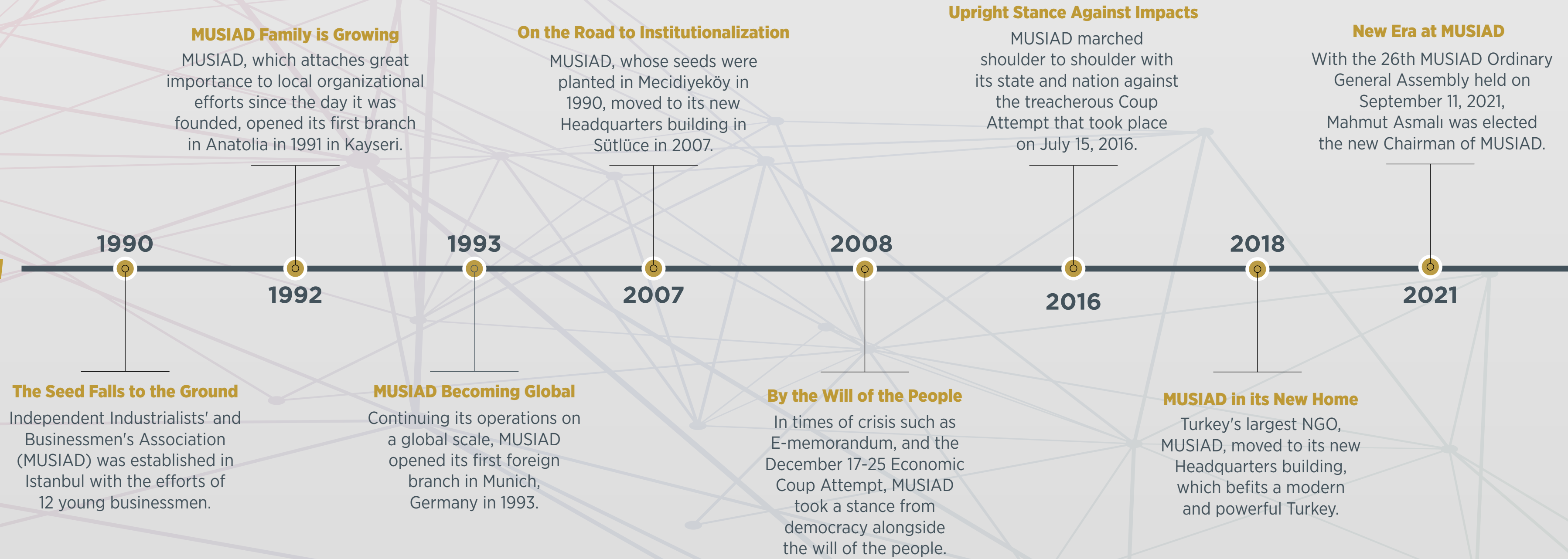
MUSIAD
INDEPENDENT INDUSTRIALISTS AND BUSINESSMEN ASSOCIATION

AS ONE OF THE LEADING BUSINESSMEN ASSOCIATIONS IN THE WORLD, MUSIAD HAS BEEN ESTABLISHED IN ISTANBUL BY 12 YOUNG BUSINESSMEN, ON 9 MAY 1990.

SINCE THEN, MUSIAD IS A DIGNIFIED AND GLOBAL NON-GOVERNMENTAL ORGANIZATION THAT AIMS TO PROMOTE AND ADVOCATE THE HIGH MORAL PRINCIPLES AND VALUES IN THE BUSINESS WORLD.

AS A BUSINESSMEN'S ASSOCIATION THE MISSION OF THE MUSIAD IS TO DEVELOP COOPERATION AMONG THE MEMBERS AND CONTRIBUTE TO THE ECONOMIC AND MORAL DEVELOPMENT OF OUR COUNTRY WITH THE SOLIDARITY SPIRIT THAT IS ENSURED WITHIN ITSELF.

BRINGING BUSINESSMEN TOGETHER THAT ADOPT MORAL PRINCIPLES AND VALUES IS ONE OF THE MOST IMPORTANT AIMS OF MUSIAD.



MUSIAD

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WITH NUMBERS



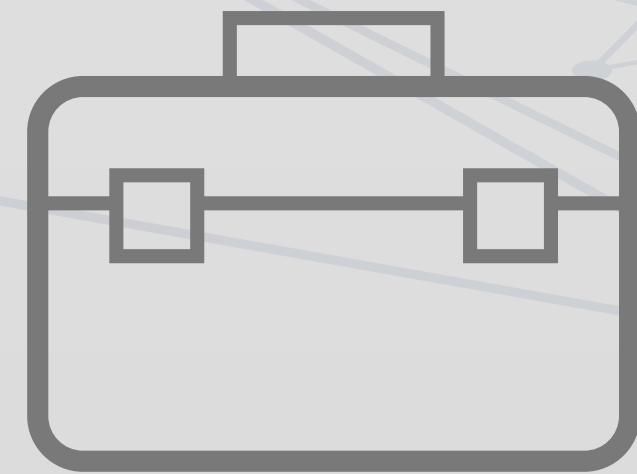
HAS MORE THAN
12 THOUSAND
MEMBERS

FROM DIFFERENT SECTORS AND ALL OVER THE WORLD

MUSIAD REPRESENT

60 MORE
THOUSAND THAN
BUSINESS COMPANIES

THAT OPERATE IN TÜRKİYE AND DIFFEREN COUNTRIES THE WORLD



MUSIAD MEMBERS
PROVIDE EMPLOYMENT FOR

1.800.000
PEOPLE

BRANCHES IN TÜRKİYE AND ABROAD

abroad

81 COUNTRIES
164 POINTS

at home
83 POINTS

**MUSIAD IS A STRONG NGO,
NOT ONLY IN TURKEY BUT ON A GLOBAL SCALE**

Musiad has branches and representatives in 81 different countries, that operate with a capacity that provides a huge network to its members.

Since the opening of its first branch in kayseri, MUSIAD grew rapidly throughout Türkiye in the past 32 years.

Now, MUSIAD has 83 branches and representatives in domestic.

WHAT DOES MUSIAD DO?

Undertakes an important mission in the development of economic relations with all the countries, through its members, partner institutions, and the organization.

Conducts activities with government institutions and organizations, non-governmental organizations, and chambers of commerce in different countries and works almost in the same way as an honorary commercial counselor, thus contributing greatly to the Turkish business world.

Takes steps towards the future without compromising its values and principles.

Performs studies for the development of entrepreneurship and growth of enterprises.

Helps its members to increase their business volume and competitive strength in both local and global markets.

Offers innovative and realistic proposals for the decision makers and the public opinion.

Makes investigations regarding regional, sectorial and industrial issues as well as economic and social ones of our country and shares such studies with the public.

Supports female and young entrepreneurs in order to increase the participation of such groups to economic activities more and helps them to develop their business in terms of quality and quantity.

Organizes Regional Trade Meetings for creating business partnerships and developing business, by bringing businessmen together.

Following economic changes and developments experienced in Turkey and the World, it gives vision to its members.

COMMISSIONS

MUSIAD is a unique Businessmen Association that run operation in different fields via the commissions managed voluntarily by its members.

Each commission is working in a related field and the outcomes of their work, are being disseminated to the public and to other members. By using such collective methods, MUSIAD contributes greatly to the development of its member. MUSIAD Commissions can be seen above.

BUDGET, FINANCIAL AFFAIRS AND HUMAN RESOURCES COMMISSION
DIPLOMATIC RELATIONS COMMISSION
YOUNG MUSIAD
EXPORT DEVELOPMENT COMMISSION
CORPORATE RELATIONS AND COMMUNICATIONS COMMISSION
MUSIAD TRADE OFFICE
WOMAN MUSIAD
PLANNING, EDUCATION AND CULTURE COMMISSION
COMPETITIVE PRODUCTION AND INDUSTRIAL POLICIES COMMISSION
SECTOR BOARDS AND BUSINESS DEVELOPMENT COMMISSION
STRATEGIC RESEARCH AND PUBLISHING COMMISSION
OVERSEAS ORGANIZATION COMMISSION
DOMESTIC ORGANIZATION AND MEMBER RELATIONS COMMISSION

SECTORAL BOARDS

MUSIAD attaches great importance to bringing the member businessmen together on a sectoral basis, to provide them a platform where the discussion regarding the sectors takes place to produce common solutions and policies, since its establishment in 1990.

As included in its mission, MUSIAD has advanced development in sector structures by encouraging its members to work overseas, setting up investment partnerships, and increasing import and export activities. 17 different sectoral boards have been formed as can be seen above.

PRINTING, PUBLISHING AND MEDIA SECTOR BOARD

DIGITAL TRANSFORMATION SECTOR BOARD

ENERGY AND ENVIRONMENT SECTOR BOARD

FINANCIAL SERVICES, CONSULTING AND EDUCATION SECTOR BOARD

FOOD, AGRICULTURE AND LIVESTOCK SECTOR BOARD

SERVICES SECTOR BOARD

CONSTRUCTION AND BUILDING MATERIALS SECTOR BOARD

CHEMISTRY, METAL AND MINING SECTOR BOARD

LOGISTICS SECTOR BOARD

MACHINERY SECTOR BOARD

FURNITURE AND DURABLE CONSUMPTION SECTOR BOARD

AUTOMOTIVE AND TRANSPORTATION VEHICLES SECTOR BOARD

RETAIL AND E-COMMERCE SECTOR BOARD

HEALTH SECTOR BOARD

DEFENSE INDUSTRY SECTOR BOARD

TEXTILE, LEATHER AND CLOTHING SECTOR BOARD

TOURISM SECTOR BOARD